

NEW YORK STATE SOCIETY OF ENROLLED AGENTS
BOARD OF DIRECTORS MEETING
OCTOBER 26, 2015
HONOR'S HAVEN RESORT AND SPA
ELLENVILLE, NY 12428

Board of Directors Present: Ann Kummer, EA, CPA President; Ken Kohlhof, EA 1st Vice President; Michael Lawrence, EA 2nd Vice President; Vicki Hermann, EA Secretary; Salvatore Candela, EA Treasurer; Donald Rosenberg, EA Immediate Past President; Jeff Gentner, EA Executive Director; Henry Grabkowitz, EA Director at Large; Phyllis Jo Kubey, EA Director at Large; Koreen Jervis, EA Director at Large; Gino Comparetto, EA Director at Large; Handel Edwards, EA Director at Large; James Racaniello, EA Director at Large; John Roland, EA Director Central, H. Rodger Alwais, EA Director Nassau/Suffolk; Carolyn Hallisey, EA Director Mid-Hudson Valley; Marc Dombrowski, EA Director Western; Loyd Lemos, EA Director Brooklyn/Queens.

Absent: Michele Eaton, EA Director Lower Hudson Valley; Director for Capital no one elected.

Guest: Brenda Quinn, EA

Call to Order: The Board Meeting of the New York State Society of Enrolled Agents was called to order at 1:30 PM by President Ann Kummer, EA CPA.

Quorum: Nineteen of Twenty One Board Members Present.

Officer's Remarks: Ann Kummer, EA, CPA President thanked everyone for coming to the board meeting. She also stated the Strategic Plan is one of the topics we will be discussing at this meeting. Ann also gave a very special thank you to Brenda and her Conference Committee and Henry and his Committee for all their hard work for the weekend. She also stated that Koreen will be next year's Conference Chair. Ken Kohlhof, EA had no comments. Vicki Hermann, EA had no comments. Sal Candela, EA reported that this year's auction proceeds were \$3,074. Don Rosenberg, EA thanked whoever nominated him for the Founders Award. Jeffrey Gentner, EA had no comments.

Agenda: Conference Update. SOP for Finance Committee. Strategic Planning is the main topic.

Unfinished Business: SOP for the Finance Committee.

New Business: Motion made by Michael Lawrence, EA that NYSSEA adopts the SOP for Finance Committee as presented. Motion seconded by Gino Comparetto, EA. Motion passed.

We discussed this year's Conference. We also discussed moving the Conference from the weekend to having the Conference during the week to try to get costs down. Koreen and Brenda will be getting us pricing for Honor's Haven and Turning Stone for during the week. Also a couple other places.

We also discussed maybe having the books in PDF format ahead a time so that anyone who wanted to print the book out would be able to do so before Conference and have books available for who wanted one at a cost.

Ann would like each Committee Chair to make a SOP for each Committee.

We updated the Strategic Plan.

1. Member & Chapter Services
2. Recognition of EAs
3. Advocacy
4. Education
5. Organization/Infrastructure and Financial Security

Here are the objectives by goal area, with the lead and sub-lead:

1. Member & Chapter Services

- a. Retain 98% of current membership-This will probably include outreach to new members, welcome packages, and other ideas.

- i. Lead: Ken Kohlhof, EA
- ii. Sub-Lead: Loyd Lemos, EA

- b. Increase membership by 5%-Invite nonmember EAs to join using PTIN list, showcase member benefits, highlight academic associate membership (piggy-backing on NAEA policy).

- i. Lead: Ken Kohlhof, EA
- ii. Sub-Lead: Loyd Lemos, EA

- c. Revitalize 2 struggling chapters-Consider using mentors from other successful chapters or board members and encourage “checkbook” members to participate.

- i. Lead: Marc Dombrowski, EA
- ii. Sub-Leads: Donald Rosenberg, EA, Handel Edwards, EA and Ken Kohlhof, EA

2. Recognition of EAs

- a. Highlight EA profession at 5 events in schools & colleges-This can be the Educating America initiative or the NAEA job fair booth. Can be at high school, a community college, a 4-year college/university, an accounting class or club. NAEA Educating America task force and Gleim will help/guide EA program efforts.

- i. Lead: Victoria McGinn, CPA EA
- ii. Sub-Lead: Marc Dombrowski, EA

- b. Conduct 3 community projects or charitable events-Suggestions were Ask an EA day at a library (or similar), work a local telethon (with several members), chapter and conference efforts for a food banks, other causes.

- i. Lead: Gino Comparetto, EA
- ii. Sub-Lead: Carolyn Hallisey, EA

3. Advocacy

- a. Hold 4 legislative events-Suggested events include the 3rd Annual NYS Legislative Day and chapter meetings with state and local representatives.

- i. Lead: Michael Lawrence, EA
- ii. Sub-Lead: Salvatore Candela, EA

- b. Improve government relations with NYS DTF with 3 efforts-Suggestions included to initiate and maintain monthly contact with DTF OPR, sponsor one PLM (or similar), and re-establish and maintain DTF liaison communications.

- i. Lead: Phyllis Jo Kubey, EA
- ii. Sub-Lead: Marc Dombrowski, EA

Target Date to complete is September 30, 2016.

Unfinished Business: Strategic Plan numbers 4 & 5.

Adjournment: Meeting adjourned at 4:26 PM.

Respectfully Submitted

Vicki Hermann, EA
Secretary

Next Meeting January 9, 2016 at the Courtyard Marriott East Elmhurst, NY.

AS APPROVED by the NYSSEA Board